

**January Board Meeting Minutes**  
**Date: Wednesday, January 13, 2016**  
**Time: 7:30**  
**Location: 10 Hastings Avenue**

**Attendees:** Andrew Sherbin, Allen Malloy, Rochelle Straker, Brad Daniels, Jennifer Orenstein, Councillor Paula Fletcher

**Regrets:** Councillor Mary-Margaret McMahon, Alex Buchanan, Marianne Szczuryk, Christiane Tetreault, Eyren Davis

**Co-ordinator:** Cathy Quinton

- 1) **Approval of December 9 Board meeting minutes**, with budget item '*brochure flyer cost*' to be expressed in whole numbers (\$ 5,000.00).

Motion to approve: Brad Daniels. Seconded by: Rochelle Straker. All in favour – carried.

2) **Committee Updates**

i) **Development**

- (a) Andrew announced Committee Lead *Eyren's plans for departure from the Board*, with her last Board meeting planned for February 10. All agreed that we are very sorry to see Eyren go, but happy for Eyren's plans. Also happy that Eyren will be joining us at the Annual General Meeting on January 25<sup>th</sup>!
- (i) Although there has been some interest by individuals in joining, group agreed that a Board Member recruitment piece could be shared among BIA members. Cathy to produce for approval prior to posting.
- (b) Brad provided a quick recap of plans for public inputs on the three (3) finalists for the new Leslieville *mural* at Queen and Jones. Of the three artists, Dan Bergeron, Elicser will be on hand, however Mediah is unable to join at Project Gallery Monday night. Paula and Brad acknowledged good coverage in The Star. Costs associated with mounting the finalist artwork for gallery presentation will be covered by the BIA up to \$ 140.00 (all in) per board. Artists to provide receipts for reimbursement.
- (c) **Parking:** Paula indicated that a push is underway to possibly change parking regulations in Leslieville to be more in line with the rest of Queen St. E. Board agreed that parking in Leslieville is already challenging and to add enforced cost will be even more limiting for customers. Cathy to reach out to Erica in Councillor Fletcher's office to facilitate City parking authority (Lorne) discussion on the subject.
- (d) **Salvation Army Hope Shelter:** Group discussed upcoming open house for the community to learn more about the proposed Hope Shelter at 29 Leslie St. Many of the local businesses were visited by Joy Connelly, spokesperson for the project. There is an expectation that the community and businesses will want to be assured of certain standards in preparation of this being brought to



Committee on *January 27<sup>th</sup>* and to Council on *February 3 & 4<sup>th</sup>*. Open House to be held at the Fire Academy on Knox Avenue on Saturday afternoon. All are welcome to attend.

## ii) Marketing/Events

- (a) Rochelle reported that Kinnon Elliott has been briefed on a *generic Leslieville BIA transit shelter* poster. Kinnon will prepare three (3) concepts for review by *January 18<sup>th</sup>*. These will be shared with the Board for their inputs, with a final decision on design by the end of January.
- (b) Cathy reported from CPLC that 55 Division Superintendent McLean has requested that *Police Week be held instead this year at Withrow Park* vs. Jimmie Simpson, owing to need to step up police community presence in that area, due to recent area crime concerns. Councillor Fletcher is aware, final decision notice is pending further discussion. Re: Jimmie Simpson, '*Sounds of Leslieville & Riverside*' is still set to go ahead the first week of July. Kinnon Elliott has been briefed to design a community poster for same, paid for by The Beaches Jazz Festival group. Plans to augment this event are pending further discussion internally with Events Committee and Marketing.

## 3) AGM (January 25<sup>th</sup>) Prep

- i) Joy Bistro has been secured as the venue. There will be light refreshments and cash bar made available.
- ii) Presentation slides are currently in development at the time of writing, with inputs pending from Development and Marketing/Events committees.

## 4) Meeting Adjournment

- i. *Motion to adjourn*: Allen Malloy. Seconded by: Jennifer Orenstein. All in favour – carried.  
See you at the AGM!

