

**Leslieville BIA
MINUTES
Monday, June 11, 2018
7:00 p.m.
10 Hastings Avenue**

Board Members Present: Andrew Sherbin, Brad Daniels, Allen Malloy, Jennifer Orenstein, Lucas DiGiovanni, Christiane Tetreault (via phone), Ara Mamourian, Tracy Kelly (until 7:15), Councillor Mary-Margaret McMahon, Laura Anonen (Councillor Fletcher's office)

Board Members Absent: Tina Panagioutou, James Lane

Guests: Mike Major – Manager, BIA Office; Arnab Rahman, BIA Summer Student

1) Welcome

With quorum established, Andrew Sherbin opened the meeting, thanking Brad Daniels for the meeting space and all for attending, including guests, Mike Major and Arnab Rahman.

2) Declaration of Conflict of Interest

None declared.

3) Approval of Minutes of May 14, 2018 BOD Meeting

- a) The Board reviewed the previous board meeting minutes and requested the following changes:
 - o Page 4 – Leslieville BIA Governance & HR: Reflect that Ara Mamourian introduced the motion to remove Allen Malloy from the Leslieville BIA BOD; Jennifer Orenstein introduced the motion to remove Allen Malloy as the Film Liaison until the next Board meeting, and to appoint Andrew Sherbin in his place, in the interim, with Jennifer Orenstein serving as Andrew Sherbin's back-up as necessary, seconded by Ara Mamourian.
 - o Page 4 - BIA Film Liaison Communication: Allen Malloy requested verbiage to be changed by removing the last sentence in this section of the minutes, to ensure that the minutes remain neutral.
- b) Actions/business arising from previous minutes
- c) Request to reopen Board Member Removal Motion

On a motion made by Brad Daniels, seconded by Ara Mamourian it was resolved to defer item c) to a future special meeting of the Board, to be called with a minimum of five (5) business days' notice, by the BIA Chair. Motion carried.



d) Approval of Minutes

On a motion made by Brad Daniels, seconded by Mary-Margaret McMahon, it was resolved to approve the minutes of the May 14, 2018 Leslieville BIA Board meeting as amended. Motion carried.

4) Committee Updates

Strategic Planning Update: Jennifer Orenstein reported that there is no update and no future meeting date has been set. It was noted that the ‘key words’ identified as part of the last meeting were used to help brief our designer on the new 2018-19 Leslieville Business Directory.

ACTION - Committee members will be reminded to provide their Mission Statement drafts via email to the Coordinator for consideration.

Financial P & L: Jennifer Orenstein reported that the BIA has received its first payment of the year, in the amount of approximately \$59,000. Expenditures include the costs to produce the 2018-19 Leslieville Business Directory and preparations for Wanderlust 2018 and the ‘Shopping Event’ in November, 2018. In addition, other expenditures this month include payroll, dues for Tabia, and Directors’ liability insurance. Sponsorship money for the Directory is being received, and once altogether, will offset all production costs. It was noted that the web developer has been paid half (\$3,000), with the balance due upon completion. A small expenditure of approximately \$100 is expected to pay Contemporary Computers for current web hosting. It was also noted that the BIA may consider upgrading the BIA cell phone.

BIA P & L – January 1, 2018 – June 11, 2018

Income \$ 62,519.08

Expenses \$ 33,704.63

Net (ordinary) Income \$28,814.45

Net Income \$28,814.45

Marketing & Events: Committee work has paused for the time being. Cathy Quinton and Arnab Rahman have drafted a membership and Leslieville Insiders newsletter to announce upcoming spring/summer events, i.e. Leslieville Tree Festival, Sounds of Leslieville & Riverside Sidewalk Fest, etc.

The 2018-19 Leslieville Business Directory and the new creative for the BIA Transit Shelter at Carlaw and Queen will be ready prior to the Leslieville Tree Festival being held on Saturday, June 16, 2018. Councillor McMahon stated that Radical Road is utilizing Laing Cottage and Memory Lane Park for a private music event – a first – all are welcome. Although not a BIA event per se, the BIA will help promote it through social channels. Sponsorship requests for Wanderlust have commenced, and all Board members are encouraged to leverage their own business contacts to gauge interest in sponsoring.



***ACTION** - Ara Mamourian and Christiane Tetreault will connect the week of June 18, 2018 at an agreeable time to discuss and align to upcoming Marketing and Events priorities after which a Committee meeting will be called.*

Development & Streetscape:

360TO - Andrew Sherbin shared the most recent cost estimates to install way-finding poles in Leslieville. At a total estimated cost of approximately \$82,000, the BIA has deemed this cost-prohibitive versus initial estimates provided two years ago.

***ACTION** – The BIA will revisit the current proposal with the 360TO staff to investigate more efficient cost options.*

Andrew Sherbin advised that the next Development Committee meeting will be held June 28, 2018 at 12:00 p.m. at Sustainable.TO.

It was noted that all area developers are being approached for potential sponsorships for Wanderlust 2018.

Cathy Quinton reported that one of the Queen St. East tree planters fell apart after a construction bobcat tractor hit it.

***ACTION** – Cathy Quinton will work with the City, Parks and Forestry, and the local contractor to resolve fixing / replacing the planter.*

5) Other

a) Allen Malloy put forward a motion to create a BIA Film Liaison Committee. The motion was seconded by Christiane Tetreault. Results:

For: 2

Against: 4

Abstained: 1

The motion did not carry.

b) Lucas DiGiovanni and Christiane Tetreault each expressed concern over increases in nuisance visits and loitering on Chartwell premises and in the general area of other Queen St. E. and Leslie Street businesses. It was suggested that incidences have increased with the advent of the opening of New Hope Leslieville.

***ACTION** – Cathy Quinton will coordinate a meeting of the BIA and Councillor McMahon with Administrators of the New Hope Leslieville mens' shelter to discuss these concerns and determine next steps.*

6) Next Board Meeting: The next Leslieville BIA Board meeting will be held July 9, 2018 at 7 p.m. at Chartwell Avondale Retirement Residence.



7) Adjourn

On a motion made by Brad Daniels, seconded by Lucas DiGiovanni, it was resolved to adjourn the monthly meeting of the BIA Board of Directors. Motion carried.

DISCLAIMER

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Board of the Leslieville BIA. This document shall not be considered a verbatim copy of every word spoken at the meeting.



**Leslieville BIA
Board of Directors Meeting
Monday, July 9, 2018
7:00 p.m.
1238 Queen St. E.
CHARTWELL Avondale Retirement Residence**

AGENDA

Board Members: Andrew Sherbin, Brad Daniels, Ara Mamourian, Allen Malloy, Lucas DiGiovanni, Christiane Tetreault, James Lane, Jennifer Orenstein, Tracy Allen, Tina Panagioutou, Councillor Mary-Margaret McMahon, Councillor Paula Fletcher

Guests: Marianne Szczuryk, City BIA Office; Arnab Rahman, BIA Summer Student

AGENDA

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|---|---|
| 1. Welcome | Andrew |
| Welcome to Guests; Thank You to Lucas DiGiovanni for the evening's meeting space. | |
| 2. Declaration of Conflict of Interest | All |
| 3. Approval of Minutes of June 11, 2018 | All |
| a) - Review previous board meeting minutes | |
| b) - Actions/business arising from previous minutes | |
| c) - Request to reopen Board Member Removal | |
| d) - Approval of Minutes | |
| 4. Committee Update (s) | |
| a) Strategic Planning Update | |
| b) Financial - P & L | |
| c) Marketing/Events | |
| d) Development & Streetscape | |
| 5. Other | Jennifer/Andrew
Jennifer
Ara/Christiane
Andrew |
| 6. Adjourn | |

