



Leslieville BIA: Call to East End Artists

Celebrating the Arts, Nature, and Diversity of the Leslieville Neighbourhood.



The Leslieville BIA is seeking an artist based in Toronto's East End to complete a painted wall mural at 1342 Queen Street East. The work will be a large mural completed on the wall pictured here. This wonderful location is located on the vibrant Queen Street East

This mural should seek to express, celebrate, and memorialize all things Leslieville. Artists should draw inspiration from the abundant green spaces of the neighbourhood, and the lovable wildlife who call them home, like the famous Leslieville

Spit and Tommy Thompson Park, or the incredible diversity of our Main Street businesses, the unique architecture of the buildings, and the spirit of our residents. What does Leslieville mean to you? What memories do you have of this place, and what future do you envision for it? We encourage artists to utilize natural colours.

How to Apply

Applications can be submitted in PDF form to leslievillebia@gmail.com with the subject line "Mural Proposal - 1342 Queen Street East". **Applications must be submitted by June 8th, 2022.**

Applications should include:

- A design brief detailing the artist's vision of the Leslieville brand, and how those ideas will be visually expressed
- A portfolio of up to 5 recently completed works (be sure to include any Mural or outdoor art work)
- A write up telling us a bit about yourself
- A budget for the completion of the piece, including any and all costs for materials, not exceeding \$7,000.00.

Once submissions have been gathered and reviewed, selected artists will be asked to submit two design sketches showcasing their Mural design. From these submissions a final artist will be selected.

Project Timeline * Please note that this timeline is subject to change, and will be finalized with the chosen artist.

May 24th - June 3th	June 6th - June 10th	June 13 - June 17th	Jun 20th - July 5
Initial Artist Submissions	Review of submissions and selection of artists	Second submission and final artist selection	Mural completion

If you have any questions, comments, or concerns regarding this project please feel free to reach out to the BIA at leslievillebia@gmail.com or by phone at (647) 550 8835.